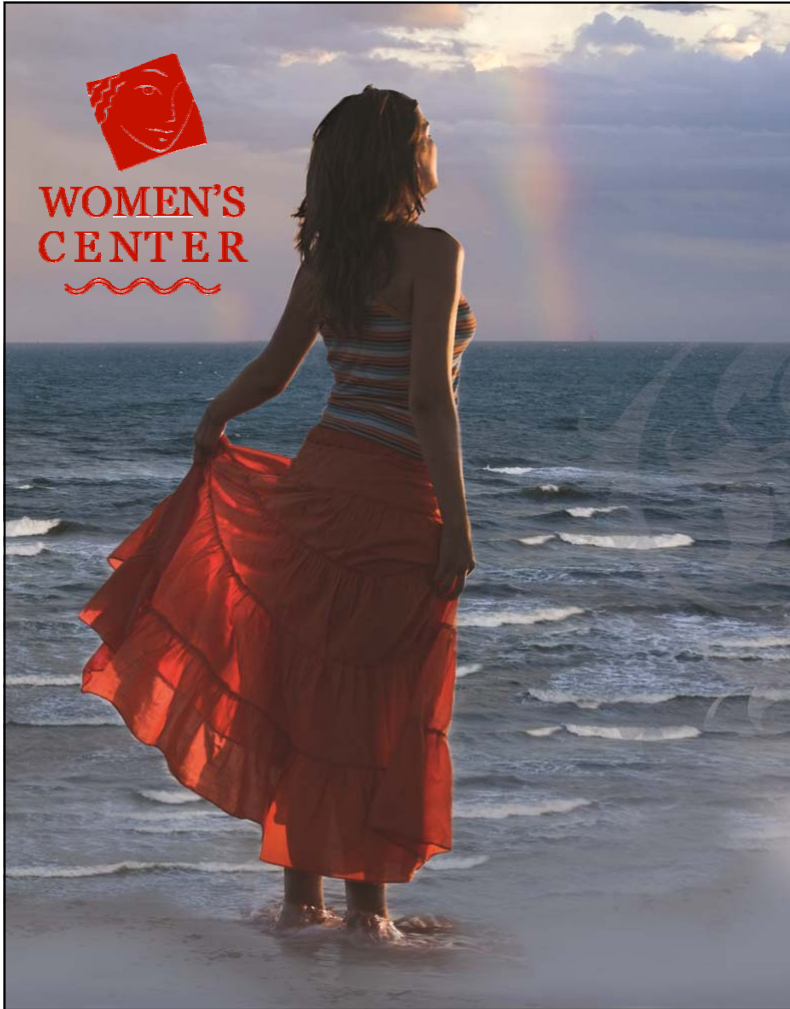




WOMEN'S
CENTER



2011

ANNUAL REPORT

Women's Center **Mission**

To empower women and their families by providing support, education, counseling, information and services.

Women's Center **Vision**

The Women's Center's vision is to provide opportunities for all women and their families to be their best by providing quality cutting edge services, education to the community, advocacy at the local, state, and federal levels, and diverse volunteer opportunities for community citizens who want to make a difference.

Changing lives for the better, forever

A Message From the President and Executive Director

Our guilds, both in the south and north parts of the county have grown and worked hard to raise necessary funds for the Women's Center. Through their hard work, developing such interesting fundraisers such as *Men Rock the Runway*, *Art Uncorked*, *The Kitchen Tour* and *To Serve With Love*, just to name a few, they managed to not only meet their goals but surpass them. We give them our heartfelt thanks!

A unique group of women who call themselves the Circle of 8 graciously assisted the clients in our transitional housing program. Each quarter the Circle of 8 adopted a client based on their hard work in pursuing their goal toward self-sufficiency. The client received gift certificates, beauty supplies, books, and a trip to a spa!

The City of West Melbourne provided a home to the Women's Center to be used as an emergency shelter for those in crisis. This 3 bedroom home is available to women and their families with nowhere else to turn. Many thanks to the city for their help and generosity!

Our Titusville domestic violence program continued to grow throughout 2011 and every month saw an increase in the number of people we served. We provided information and referral, advocacy at the courthouse during the injunction process, and assistance with the completion of the Crime Victim Compensation application. We worked in conjunction with the City of Titusville to convert an abandoned home into a domestic violence shelter which will open in early 2012.

The community has banded together to form a guild to provide public awareness and necessary funding to help us grow. Parrish Medical Center has been instrumental in providing our office facility, support and funding as well. They have been named our Premier Corporate Partner!

Our Microloan Program continues to grow and we were able to provide funding for three women to create or expand their business.

In the spring, Lauren Book, founder of Lauren's Kids, came to Melbourne as part of her annual, statewide "Walk in My Shoes" event, which brings together survivors of and advocates for child sexual abuse on a walk across Florida to raise awareness and promote supportive legislation. Our staff and volunteers joined her throughout Brevard County to bring awareness to our community.

During the summer of 2011 we held our second annual Camp GAIA (Girl's Adolescence Independence and Achievement). The camp, for girls through 5th – 8th grades, involved age appropriate activities that encouraged self-sufficiency, empowerment, leadership, teamwork, giving back, overcoming fears, embracing creativity and balancing work and fun. The campers met and interacted with positive female role models throughout our community. The girls enjoyed the camp and many have signed up for next year!

Through a benevolent donor who wishes to remain anonymous, a fund has been created so that the Women's Center is now able to assist military personnel, veterans and their families with counseling, career guidance, emergency shelter and other personal needs.

Early in 2011 we met with community volunteer John Byron to revise our Strategic Plan. With his help we developed a new plan and are aggressively working to meet our goals. Thanks to John for lending us his expertise!

We would like to extend our deepest gratitude to all of our supporters, for without you, we would not exist.

Thank you,

Mischel Ostovich
Board President

Jenny Gessler
Executive Director



**WOMEN'S
CENTER**



Our Organization

Impact 2011

Most of our clients are from low and middle income families. They represent all age groups, races and religions. They are single, married, widowed, divorced, mothers or childless; and more than five percent of our clients are men.

The Women's Center strives to address the needs of women by giving them a step up towards, safe, healthy, self-sufficient lives.



Every day, women come to us without the ability to provide for themselves and their families. These women are often abused and battered, and looking for advocacy, guidance, and support. Thanks to our volunteers and loyal supporters who give so much of their time and resources, and the benefits of grant awards, the Women's Center is able to provide counseling services, financial assistance, career guidance, job training, transitional housing, and victim advocacy. Our Center was proud to be able to help 13,000 women and children.

Client Services /Basic Needs

We provide basic needs and other services, such as peer counseling, educational workshops, information and referral for women and their families who are at risk. From January through December 2011, 5587 individuals were provided 7825 services such as budget assistance, food, diapers/toiletries, financial assistance, furniture vouchers, emergency hotel stays and referrals to other community resources. Five donated cars were given out to families in need and over \$28,000 in financial assistance was given for emergency needs.

Transitional Housing Services

We provide long-term, comprehensive services for homeless women and their children that include intensive case management; individual and group counseling; career guidance; job training; life skills and budgeting workshops; and reimbursement for transportation, medical expenses and childcare. In the last year, 94% of our households who successfully completed the program transitioned into permanent housing. We assisted 19 families which included 19 women and 33 children in 2011.

Career Guidance Services

We provide a personalized program that explores career options and individual growth. In 2011 the Women's Center assisted 155 individuals. Six women received paid job training; 60 people attended our career workshops. In

2011, three women received a microloan so that she could run her own business.

Victims Services

We provide services to prevent domestic violence and sexual violence through education, information and advocacy. We assist women and their children through the difficult process of leaving, surviving and recovering from abuse. In 2011, the program assisted 1306 clients with advocacy and provided violence prevention education to 2970 students in Brevard County. Through our new Titusville office, we provided 383 women with advocacy and education, and provided 515 counseling sessions to 58 individuals.

Counseling Services

We provide affordable and quality counseling services. In 2011, the counseling program has helped 2886 women, men and children with individual, couples, and group counseling. In total over 4500 counseling sessions were provided. Counseling covers issues of depressions, eating disorders, relationships, parenting, anxiety, living with chronic pain or illness, domestic violence, sexual assault, incest, child abuse and more.

**Total Number of People Assisted
in All Programs = OVER 13,000**



In the summer of 1995, Women's Center Board member Marion Collins saw the need for a fundraising arm to operate exclusively for the benefit of the Center. By August she formed a steering committee consisting of Gini Dryden, Cynthia Brubaker, Joyce Boudrie, Celia Keen and Jenny Gessler. Two membership coffees were held and attracted 45 members. The group officially became known as the Women's Center Guild and elected officers at its formation meeting in November. The first board meeting was held in December and the board was installed at the Guild's kickoff meeting in January, 1996.

The Women's Center Guild, composed of volunteers from all walks of life, works hard to broaden the base of the financial support for the Women's Center to meet its mission. The guild acts as good-will ambassadors and advocates. With more than 200 members, the guild strives to increase community awareness about homelessness, hunger, self-sufficiency, domestic violence, and sexual abuse.

The Women's Center South Guild has had a rich history in fund raising and special events. The longest running and widely known fund raiser, "To Serve with Love", is still going strong which includes a women's tennis tournament with a luncheon and silent auction. In 2011, the guild held a "Art uncorked" at the home of Dr. Ross and Dani Clevens..

In 2011 the Women's Center South Guild, through their creative and resourceful efforts, raised \$282,881 to benefit the Women's Center's many programs and services. These financial contributions have allowed the Women's Center to continue to provide services while at the same time being faced with funding cuts due to the economic conditions.

The Women's Center North Guild formed in the fall of 2010, through a series of group meetings called Vision for Victims. Their continuing efforts will support our growth in the Titusville area. In 2011 they held their first fundraising event raising \$75,717.

The Women's Center Guilds are responsible for conducting fundraising events to benefit the Center's operations. Many members also volunteer to assist with regular food drives and volunteer at the Center in a variety of roles.

**We welcome you to become a
member and join one of our guilds.
Contact the Women's Center for
More information at 242-3110.**

Women's Center Guilds

North Guild Committee

Rachel Terry

Joyce Cole

Dawnna Brown

Dawn Hohnhorst

Yvette Boodhoo

Sarita Sachdev

Carolyn Elbon

Cherie Heimer

Ambica Ravindran

Linda Fliss



South Guild Board of Directors

Laura Doshier
Co-President

Dani Clevens
Co-President

Susan Elam
Co First Vice President

Irene Hallquist
Co First Vice President

Sherrie Otcenasek
Vice President Membership

Joy Invetasch &
Dolly Casco
Co Vice President
Communications

Stephanie Franklin &
Anna Neve
Treasurer

Barbara Baird
Treasurer

Members At Large
Rosemary Bain
Elena Golovac

Women's Center South Guild 2011 Partners

In 2005, the South Guild created the Partners Program, a donor opportunity for businesses and individuals wishing to make annual contributions of \$1,000 or more to the Women's Center. The response was overwhelming, generating revenues of \$100,000 the first year. In June of that year, the partners gathered at the Women's Center to dedicate the inaugural Partners Plaque and share in their common goal of enhancing the quality of life for families in Brevard.

There are numerous benefits for an annual commitment, including contributor's recognition throughout the year at all Guild luncheons and special events, in newsletters, the media, and on the Guild website. Donation requests are made only once a year better utilizing volunteer efforts. Flexible payment options eliminate timing problems due to charitable budget restrictions. Most important, the Women's Center is guaranteed funding to budget programs and services for the coming year.

Our Partners are generously supporting the Women's Center Guild with annual financial contributions. Their commitment to the Women's Center and our community is priceless. Together, we are creating opportunity and new directions for women, children, and families throughout Brevard County.

Platinum Elite Partners

\$25,000 and above

Dr. Bill Harr &
Mrs. Paula Savage-Harr-
Wells Fargo Advisors, LLC

Platinum Plus Partners

\$15,000-24,999

The Henry Family
Foundation Inc.

Platinum Partners

\$10,000 - \$14,999

Mr. & Mrs. Ross Clevens
Shay & Monica Rowe—
Mercedes-Benz, Porsche,
Audi of Melbourne
Coastal Directory Company-
Wilson Simms

Gold Partners

\$5,000-9,999

Elena Freisel Garvin, Wells
Fargo Advisors
FLORIDA TODAY
Harris Cooperation
Harry & Wendy Brandon –
Brandon Properties

Kiwi Tennis Club
Linda Fern Davis –Petals
Florist
Roub Family Foundation
Reveloution Technologies-
Ted Parker
Space Coast Charm-Nicole
Troupe

Silver Partners

\$2,500-\$4,999

Beach Studios—Kathy Jaeger
Gatto's Tires & Auto Service
Peter & Kateri Genna- Genna
Jewelers
Hilton Melbourne Rialto
Teri & Scott Burcham
Space Coast Porsche Club
The Lance Family Foundation

Bronze Partners

\$1,000-\$2,499

Hal & Zeldia Abercrombie
Animal Emergency & Critical
Care Center of Brevard - Dr.
& Mrs. Kevin Brackett
Shirley P. Baccus
Patricia Blake, DDS

Fayette & Laurie Brown
Marion E. Collins
Al & Becky Dukes
Walter & Dotti Gatti
Jenny Gessler, PhD
Dr. Stanley & Elena Golovac
David & Irene Hallquist
MaryAnn Kirkup
James & Donna McMaster
Sherri Otcenasek
98.5 The Beach
Paul & Fride Phelps
RoomScapes of Brevard
im & Jonnie Swann
Bill & Lisa Troner
Barbara C. Wall—Prudential
Sterling Properties
Daryl & Kimberly Turner
John & Ruthann Genoni
Malcolm & Barbara Baird
James Durham
Point A. Advantage Inc.
Space Coast Massage & Spa
Alan and Laura Doshire



Women's Center Donors

5 7 9 Clothing Store
 Amelia Adams
 Anita Adams
 Advent Lutheran Church - Christian Service
 Cheryl A. Allen
 Alpha Delta Kappa Sorority Florida Fidelis Lamda Chapter
 American Legion Auxiliary, Post 117
 American Sewing Guild
 Anonymous Donor
 Deborah Avera
 Bansbach Easylift of North American, Inc
 Bayside Lakes Networking Group
 BCC's Bridges Fellowship of Christian Students & Staff
 Diana Beacham
 Debra Bernstein
 Beta Sigma Phi
 Beta Sigma Phi- Delta Mu Chapter
 Jan P. Billions
 Patricia C. Blake
 Blessed Sacrament Church Womens Guild
 Melissa Blumberg
 Bob Evans' Farms, Inc
 David Bogenrief
 Yvette R. Boodhoo
 Denise Brannigan
 Melissa Brannigan
 Brevard Brush Strokes
 Brevard Co. Alumnae Chapter-Delta Sigma Theta Sorority
 Brevard County Bridal Association, Inc.
 Brevard County Dental Hygiene Association
 Brevard County Sheriff's Office
 Brevard Drop In Center
 Linda T. Brosche
 Tracy Brower
 Pat Bullock
 Marie Burkavage
 Constance C. Callinan
 Sharon Campbell
 Sharon Carrizales
 Richard Charbonneau
 Children's Center
 Christopher Burton Homes, Inc
 Church Women United South Brevard Unit
 Classic Reflections Car Club
 Ross A. Clevens
 Cocoa Beach Spa
 Pat Coles
 Maria Colon
 Diane Comerford
 Ashley E. Cook
 Stephanie Cooper
 James Corry
 Raymond Costello
 Joie W. Crane
 Ramona L. Crawford
 David Cunningham
 Curves - North Melbourne
 Curves for Women - Melbourne
 D & T Distribution, Inc.
 Darwin J. Dale
 David Bogenrief Engineering, Inc.
 Andrea Deratany
 Pamela Dillingham
 Linda Dippold
 Divine Mercy Catholic Church
 Robert Donatto
 Linda Dorling
 DRS Tactical Systems, Inc.
 Midge J. Dunn
 Durby Street Chapel
 Eastminster Presbyterian Church
 Eau Gallie Rotary Charities
 Emmanuel United Methodist Church
 Marguerita A. Engel
 Ted Erwine
 Exit One Realty
 Faith Viera Lutheran Church
 Falls At Sheridan Community Association-Retirees
 John T. Farley
 Phyllis Farrell
 Fidelity Charitable Gift Fund
 First Presbyterian Church of Palm Bay
 Bonnie Fitzgerald
 Foiled Again Inc
 The Fountains of Melbourne
 Megan Frandsen
 Fraternal Order of Eagles/Aerie #4529
 Shelley L. French
 G & J Warehouse
 Gainesville Community Acupuncture
 Pauline Garcia
 GFWC Melb Area Junior Woman's Club, Inc.
 GFWC Satellite Beach Woman's Club, Inc.
 Jessica A. Giambrone
 Jillian Goodhew
 Lisa M. Gorman
 Carri Grady
 Debbie Grimes
 H.H. Peterson & H.G."Cockey" Peterson Foundation
 Hair'ez Beach Salon
 Peggy Hall
 Timothy Halnon
 Karen Hamman
 Joanne S. Hansen
 Harris Foundation
 Patricia M. Hartung
 Virginia E. Hassler
 Anne Heaslewood
 Janet L. Helfand
 Christine G. Hendrix
 Beckey Henn
 Barbara Hennig
 Michelle G. Herbeck
 Mary Herzig
 Harvey Hester
 Gregory W. Hewitt
 Nona Hinkie
 Diane E. Hofma
 Joyce K. Ingalls
 Island Parrot
 Stephanie Jackson
 Francine Jacobs
 Jared Jacobs
 W. Donald Jacobs
 Jade Palms Health & Healing Center
 Barbara A. Jagrowski
 Jess Parrish Medical Foundation, Inc.
 Louise W. Jones
 Marilyn Jones
 Monica L. Kapushy
 Kennedy Space Center Launch Control Center
 Julia A. Kieffer
 Walter Kiely
 Kinder Konsulting

Women's Center Donors

JoAnn Krakowski
La Femmes Cabane Locale 1621
Jean Lampard
Mary K. Larson
Gary L. Leech
Petra Lucas
Karen M. Lunden
Nancy MacKay
Margaret Heins Foundation
Veronica Marren
Nancy Martin
Pamela Mc Carter
Lisa B. McAlpine
Harold McFalls
Judy McGee
Kathryn A. McGee
Mean Jeans
Charlotte Medeiros
Medical Associates of Brevard, LLC
Melbourne Kidney Center, Inc.
Pamela I. Meloy
Ronald K. Menck
Meredith's Bridal Shop, Inc.
Merritt Island Moose R.V. Club
Michelle Militano
Debra D. Milligan
Dale Mitchell
Lola B. Mitchell
Jan Molinell
Mary Moore
Morgan Stanley
Barbara Morley
M. Mujeeb
Jennifer Mullen
Shirley Muzzy
Stacey Myers
Tina Naeder
NASW, Space Coast Chapter
National Contract Managers Association- Cape Canaveral Chapter
Christina Nazareno
Thomas W. New
Ng Nicolle
Diane H. Norton

Olive Garden
Orchid Underwriters Agency, Inc.
Aniela Orr
Ray Vann Orsdale
Mischel Ostovich
P E O Sisterhood
Renee Page
Pamela A. Paquette
Parrish Medical Center
Patrick Air Force Base Youth Programs
Jerry L. Payne
Elizabeth Pepe
Susan Pinette
Helene Pinsky
Platinum Coast Chorus of Sweet Adelines International
Police Athletic League
Powerful Concepts, LLC
Preceptor Delta Mu
Princess House
Julie Rambus
Sudha Rao
Red Hat Society Titusville
Mary Reiley
River Run Christian Church
Kimberly Robertson
Rockwell Collins Retirement Club
Robyn Rosenwald
Roub Family Foundation, Inc.
Ellen Roussel
Roy Allen Elementary School
Roy G. Michell Charitable Foundation & Trust
RSVP of Brevard County
John G. Sams
Elizabeth M. San Filippo
Carolyn Sasser TTEE
Jamie Schmalenberger
Jennifer Schneider
Peter Schneider
Alice B. Schwindt
Seaside Piecemakers, Inc.
Seaside Stiches
Clarence Seeley
Pat Shankle

Joyce Shanklin
Tina Shepherd
Marian B. Shope
Elizabeth Showers
Gloria Sieber
Skinny Bitchs Cookie Co., Inc.
Catherine Smith
Space Coast Parrot Head Club
Space Coast Quilters
St. Katherine Greek Orthodox Church
Sara Stern
Tritt Wellness Center
Unitarian Universalist Church of Brevard
United Methodist Women - IR-CUMC
United Space Alliance, LLC
United Way of Brevard
United Way of Brevard
R. Van Orsdale
Susan Vasco-Parente
Betty Vaughan
Viera Fondue Company DBA The Melting Pot
Diana L. Watson
Daniel Weimer
Wells Fargo Community Support Campaign
West of Eau Gallie Civic Association
Jane Wherry
Wild Ocean Seafood Market
Jane Wildman
Carrie W. Wilhite
Anne Winn
WOAMTEC-Viera Chapter
Eileen Yersavich
David Zasso
Lisa Zolton



Financial Report*

Income Information	YTD	Annual Budget	YTD % of Budget
Contributions (unrestricted)	92,275	70,000	132%
Contributions (temporarily restricted)	23,206	10,125	229%
Furniture Store Gross Income	310,676	271,432	114%
Grants & United Way	677,309	750,722	90%
Guild Proceeds-South	275,980	125,000	221%
Guild Deposits North	75,794	50,000	152%
Military Services Endowment	26,665	62,500	43%
Other Revenue	242,035	230,823	105%
Total Income	1,723,940	1,511,702	114%
Operating Expenses	1,551,124	1,511,702	103%
Current Increase/(Decrease) in Cash	172,816	0	
Guild Transfer (To Endowment)	27,075		

Balance Sheet Information	Current	As of Beginning of Year
Cash Position (Women's Center)	279,233	118,234
Temporarily Restricted Cash (Microloan)	10,434	11,783
Outstanding Loans Receivable (Microloan)	1480	1631
Reserved Securities, et al (Reserves)	239,996	228,830
Temporarily Restricted Securities Military Serv Program	161,222	178,292
Permanently Restricted Securities, et al (Endowment)	354,609	336,379
Property		
Office Furniture & Equipment	23,500	35,170
Elizabeth Street (temp restricted), Melbourne	348,150	348,150
Tranquility Cove , Palm Bay	274,000	274,000
San Juan , Melbourne	255,000	255,000
Aurora Rd., Melbourne	360,921	360,921
Catalina St, Titusville	\$39,930	0
Park Hill Blvd, West Melbourne (leased)	\$10/Yr.	
RT. 192, West Melbourne (leased)	\$5,363/Mo.	

Miscellaneous Data	Current	1-1-11
Employees F-T	15	14
Employees P-T	14	11

* As of 12/31/2011

How You Can Help

Since 1975, when the Women’s Center was first founded, we have depended on the generosity of friends who not only give of their time and talents, but who also offer financial contributions. Our mission remains to empower women and their families by providing support, education, counseling, information and services. We continue to depend on the generosity of supporters who share their financial resources with us and become ambassadors to our mission.

As you can see through the personal story and testimonies of our clients the Women’s Center has touched the lives of many. As we continue to change the lives of women for the better and move forward we invite you to become a special part of our mission through your financial commitment to the Women’s Center.

There are many ways that you can contribute to the Women’s Center and help women help themselves:

- Outright Gifts
- Securities and Stocks
- Named Endowment Funds
- Estates and Bequests
- Gift Annuities
- In-Kind Goods and Services
- Matching Gifts
- Real Estate
- Signature Event Sponsorship
- Memorials and Tributes
- Vehicle Donations
- Volunteer Services

Your planned gifts can be revocable—so that you can change your mind at any time. Or they can be irrevocable—so that you benefit from an immediate income tax deduction. The key feature of planned gifts is that they provide important benefits to you, as well as the Women’s Center. Planned giving is, in many cases, the most thoughtful of gifts and allows you to change lives for the better—forever.

For more information on how you can be involved, please contact the Executive Director at (321) 242-3110, Ext. 307 or visit our website at www.WomensCenterInBrevard.org.

